

TROIKA®

NEW COLLECTION JANUARY 2022 | B2B

Organised on the-go.

Get out of that chair!

Calling all backpackers, globetrotters and adventurers - this is your keyring. A compass and backpack as pendants on a decorative climbing rope, plus a small carabiner - you don't get more outdoorsy than this. Enamel, aluminium and cast metal, multicoloured.

RUCKSACK | KR22-06/BK

Keyring incl. carabiner, 2 pendants on decorative climbing rope: Hiking backpack and compass, aluminium, cast metal, enamel, nylon, multicoloured

Design: Kathrin Stockebrand

136 x 50 x 5 mm, 35 g

Max. advertising space: 12x25 mm



Pure tranquility.

The small key ring with a big meaning. A meditating woman and lotus flower give a clear signal: catch sight of it, take a deep breath and relax. For little meditative pauses throughout the day. Shiny, gold- and silver-coloured cast metal.

YOGA | KR22-01/CH

Keyring with 2 charms, woman in meditation posture and blossom of the lotus flower, cast metal, shiny, gold-coloured/silver-coloured

Design: TROIKA Design Werkstatt

70 x 35 x 16 mm, 27 g

Max. advertising space: 15x5 mm



Key Manager.

Cool technology for all those who are frequently switching between keys. Simply release the lock at the push of a button, and the metal bolt will glide smoothly to the left or right and release the key rings. Made of solid cast metal in gunmetal grey, with a grey, blue or red clasp.



2-WAY KEY | KR22-09/..



Keyring with 3 rings for keys in 2 sizes, slide lock for easy key organization, moving the middle part to both sides releases rings, cast metal, shiny

Design:TROIKA Design Werkstatt

95 x 33 x 12 mm, 40 g

Max. advertising space: 10x4 mm

2-WAY KEY | KR22-09/BL

blue/gunmetal



2-WAY KEY | KR22-09/GM

gunmetal



2-WAY KEY | KR22-09/RD

red/gunmetal



CDU KR22-09 | CD136

Counter display incl. 12 x 2-WAY KEY-Keyring, pre-sorted (each 4 x KR22-09/BL, KR22-09/GM, KR22-09/RD), for self-service, cardboard, printed, matt, multicoloured

Design:TROIKA Design Werkstatt

193 x 260 x 266 mm, 892 g



TROIKA® x HARIBO

HARIBO

Kids and grown-ups love it so,
the happy world of HARIBO!

Big and small kids all over the world become excited when the cute little HARIBO Goldbears appear. Now bear fans of all ages are adding them to their keyrings. They are made by TROIKA, the globally recognised licence partner of Volkswagen and others. Many of the high-quality licensed products even find their way to national and international collectors' fairs. HARIBO made by TROIKA - double the joy and quality.



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CDU HB-K04 | CD134

Counter display incl. 12 x HARIBO-Keyring,
pre-sorted (each 4 x HB-K04/RD, HB-K04/YE,
HB-K04/GR), for self-service, cardboard, printed,
matt, multicoloured

Design:TROIKA Design Werkstatt

195 x 260 x 127 mm, 748 g



For young and old.

With its cheerful colours, the HARIBO keyring makes everyone happy. Made of PVC, in green, red and yellow, for a good mood boost on your keychain. Small logo pendant made of cast metal with the famous HARIBO lettering.

HARIBO SCHNULLER | HB-K04/GR

Keyring HARIBO Schnuller (pacifier), with Haribo logo tag, cast metal, PVC, matt, green

Design:TROIKA Design Werkstatt

97 x 35 x 12 mm, 28 g

Max. advertising space: 20x5 mm



HARIBO SCHNULLER | HB-K04/RD

Keyring HARIBO Schnuller (pacifier), with Haribo logo tag, cast metal, PVC, matt, red

Design:TROIKA Design Werkstatt

97 x 35 x 12 mm, 28 g

Max. advertising space: 20x5 mm



HARIBO SCHNULLER | HB-K04/YE

Keyring HARIBO Schnuller (pacifier), with Haribo logo tag, cast metal, PVC, matt, yellow

Design:TROIKA Design Werkstatt

97 x 35 x 12 mm, 28 g

Max. advertising space: 20x5 mm



REFLECTIVE BAG

BELT BAG / CROSS BODY BAG

strong reflection



Impossible to overlook.

This bum bag is made of extremely reflective nylon - safety first when doing outdoor sports in the dark. The bag can be easily stashed away in bad weather - and it's splash-proof to IPX4, with rubberised zip closures. There's a secret compartment hidden in the padding on the back. With an adjustable strap for carrying on the stomach or back, or as a cross-body bag. Grey/black, washable at 30°C.

REFLECTIVE BAG | BLB03/GY



Belt bag with 3 zipper compartments, reflective, can be worn over the chest, back or around the waist, main compartment, front pocket, secret compartment on the back, Rubberized zippers, splash-proof (IPX4 waterproof grade), adjustable strap, padded back, polyester, black/grey

Design:TROIKA Design Werkstatt

380 x 85 x 140 mm, 130 g

Max. advertising space: 80x30 mm



3 zipper compartments

secret compartment on the back

BIKE MULTITOOL | BTL15/TI



Multi-tool for bicycles, with 18 functions, hexagon screwdriver (1/1.5/2/3/4/5/6mm), slotted, Phillips screwdriver, hexalobular (T15), Ring spanner (5,5/7/8/10mm), spoke wrench (spoke tool), open-end wrench (3/15mm), metal plate with gap for attachment to keyring, carbon steel, stainless steel, titanium coloured

Design:TROIKA Design Werkstatt

70 x 40 x 32 mm, 125 g

Max. advertising space: 10x5 mm

18 Functions

carbon steel



- Hexalobular (T15)
- Open-end wrench (3/15mm)
- Phillips screwdriver
- Slotted screwdriver
- Ring spanner (5,5/7/8/10mm)
- Spoke wrench (spoke tool)
- Lochung zur Befestigung am Schlüsselbund
- Hexagon screwdriver (1/1,5/2/3/4/5/6mm)

One for all.

Headphones, adapters, power packs, charging cables, wireless earbuds – no matter what you have, this small cable bag fits it all. Inside are six mesh compartments in two practical sizes, and there’s also an outside pocket with a zip. The material: stable 100%-recycled PET (rPET) in dark blue with a pleasantly soft grip. The same partitioning also comes in a Go Urban business look, made of polyester in anthracite and black.

GO URBAN TECH POUCH 2

Compartment and outside pocket with zip



6 mesh compartments in two different sizes



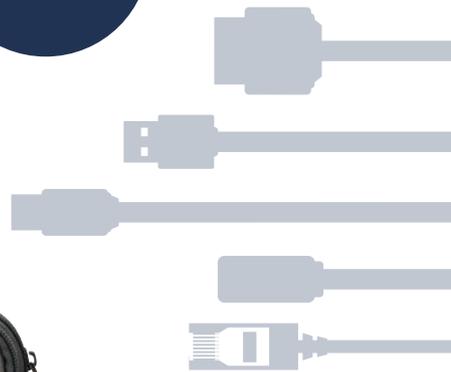
GO URBAN TECH POUCH 2 | BGO44/DB
Cable organizer for electronic accessories, 1 compartment with 2-way-zipper and 6 mesh compartments in 2 different sizes, inside: 1 slit pocket, outside pocket with zip, imprint: adapter, headphones, charging cable, 100% recycled material, rPET, blue

Design:TROIKA Design Werkstatt
235 x 170 x 35 mm, 130 g

Max. advertising space: 30x15 / 90x35 mm



100% recycled material, rPET



BUSINESS TECH POUCH 2 | BBG64/GY
Cable organizer for electronic accessories, 1 compartment with 2-way-zipper and 6 mesh compartments in 2 different sizes, inside: 1 slit pocket, outside pocket with zip, imprint: adapter, headphones, charging cable, polyester, grey

Design:TROIKA Design Werkstatt
235 x 170 x 35 mm, 130 g

Max. advertising space: 35x10 / 90x35 mm

BUSINESS TECH POUCH 2

Compartment and outside pocket with zip



6 mesh compartments in two different sizes



For backpacking and stowing away...



When folded, it fits, nice and small, in the inner compartment. But, when unpacked, the ROLL-TOP BACKPACK is impossible to miss. 15-litre volume, 10 kg of load capacity, spacious compartments on the inside, practical mesh pockets on the outside, shoulder straps and an additional carry handle - all this makes it a welcome partner for your next trip outdoors. Made of water-repellent polyester, with an additional coating on the base, and with reflective strips on the outside.

TREKPACK | RUC02/Y..



Roll top backpack foldable (can be stored away in the inner compartment to save space), large main compartment, front pocket with zip closure, mesh pockets on both sides, length-adjustable shoulder straps, carrying handle, coated standing base, capacity approx. 15 litres, carrying capacity up to 10 kg, water repellent, with reflective stripes on the outside pocket, polyester

Design: TROIKA Design Werkstatt

510 x 400 x 100 mm, 274 g

Max. advertising space: 35x10 / 100x100 mm



RUC02/YE | yellow



reflective stripe



RUC02/GY | grey/red



reflective stripe



**TREK
PACK**
15 Liter
by TROIKA®



CONSTRUCTION ENDLESS

Multitasking Pencil



infinitely reusable



sustainable



erasable



unbreakable



no sharpening



replacement tips available

with
sustainable
endless writing tip
20km
writing length

For long-distance writers.

Redefining pencil technology. No more sharpening, no more broken leads. Instead: a permanent and endless HB writing tip for up to 20 km of the written word - replaceable, erasable and unbreakable. In the typical CONSTRUCTION look with a centimetre/inch ruler and both 1:20 and 1:50 scales. Matt aluminium and metal, in black, dark blue, red, silver and yellow.

CONSTRUCTION ENDLESS | PEN20/..

Multitasking pencil with sustainable endless writing tip (approx. 20km writing length), HB, erasable, unbreakable, without sharpening, centimetre/inch ruler, 1:20 m/1:50 m scale, exchangeable writing tip, aluminium, metal, matt

Design: TROIKA Design Werkstatt

147 x 10 x 10 mm, 17 g

Max. advertising space: 45x3 mm

ENDLESS MINE | 99Z131

Replacement refill for CONSTRUCTION ENDLESS pencil, (PEN20 / ..), set (3 pieces), hardness grade: HB, graphite powder, metal, anthracite

Design: TROIKA Design Werkstatt

15 x 5 x 5 mm, 2 g



CDU PEN20 | CD137

Counter display incl. 15 x CONSTRUCTION ENDLESS Multitasking pencil, pre-sorted (each 3 x PEN20/YE, PEN20/RD, PEN20/SI, PEN20/DB, PEN20/BK), for self-service, cardboard, printed, matt, multicoloured

Design: TROIKA Design Werkstatt

160 x 245 x 299 mm, 565 g



PEN20/DB | dark blue



PEN20/SI | silver-coloured



PEN20/RD | red



PEN20/YE | yellow



PEN20/BK | black



TREND COLOURS

Colourful 2022

And CONSTRUCTION is a part of it. Whether for business or your private life, with three new trendy colours, these multitasking pens will set a great tone in 2022 in any environment. ORCHID FLOWER is intense, inspiring and positive. OLIVE OIL reflects the trend towards soft natural and earthy colours. ATLANTIC BLUE stands for calm, reliability and well-being.

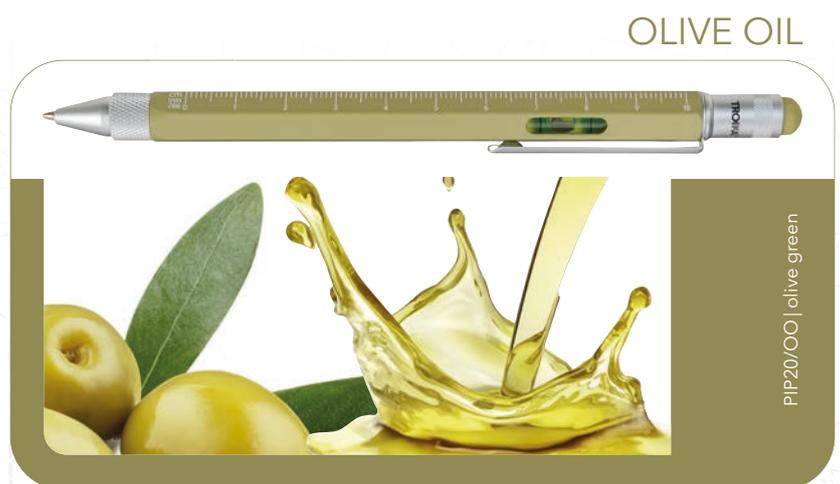
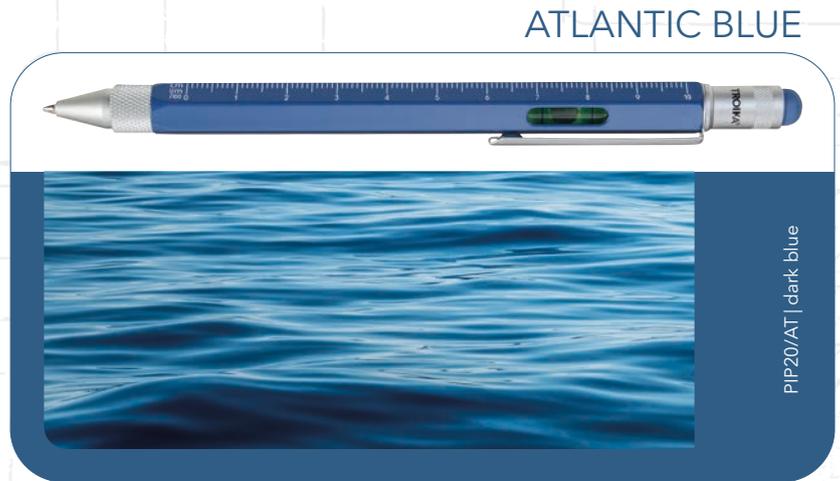
CONSTRUCTION | PIP20/..

Multi-function ballpoint pen, centimetre/inch ruler, 1:20 m/1:50 m scale, spirit level, flat-head/Phillips screwdriver, stylus (purple), black refill, brass, matt

Design:TROIKA Design Werkstatt

150 x 11 x 13 mm, 38 g

Max. advertising space: 45x4 mm



CONST

NEW LOOK
for less packaging waste!



From 31th January 2022 all **CONSTRUCTION** standard colours will be delivered in the new packaging and in a new display - for the sake of the environment.

CDU PIP20 | CD138

Counter display incl. 20 x CONSTRUCTION multitasking ballpoint pen (PIP20..), pre-sorted (each 4 x PIP20/AT, PIP20/OF, PIP20/OO, PIP20/TI, PIP20/BG), for self-service, cardboard, printed, matt, multicoloured

Design:TROIKA Design Werkstatt

164 x 201 x 302 mm, 1240 g

CDU PIP20 | CD135

Counter display incl. 20 x CONSTRUCTION multitasking ballpoint pen (PIP20..), pre-sorted (each 4 x PIP20/YE, PIP20/RD, PIP20/SI, PIP20/BL, PIP20/BK), for self-service, cardboard, printed, matt, multicoloured

Design:TROIKA Design Werkstatt

164 x 201 x 302 mm, 1240 g



CONSTRUCTION



ECO KNICKLICHT

No matter where you are and how dark it gets, this torch will shine a light on things. The front lamp emits white LED light with 150 lumens, at either 50 or 100%. The light button can be bent up to 90° for optimal illumination. The COB LEDs on the side muster up 120 lumens, either in a white light for working by, or in red as a warning light - quick-flash feature included. Environmentally friendly as rechargeable via the integrated USB plug. With a magnetic holder, a belt clip and an elastic head-band for securing the torch wherever light is needed. Made of aluminium and ABS plastic, black.

ECO KNICKLICHT | TOR55/BK

Torch / bendable light, multifunctional: work / safety / and headlight, 5 light functions, front light: 100% light + 50% light (white LED, 150 lumens), side COB LED (120 lumens): work light, red light, fast flashing red light, light head can be bent up to 90° for optimal illumination, magnetic function: unscrew ring at base and attach rotateable to metal surfaces, belt clip, adjustable elastic strap for use as a headlamp, 800 mAh lithium-ion battery, environmentally friendly as rechargeable via integrated USB plug, splash-proof (IPX4 waterproof grade), ABS plastic, aluminium, matt, black

Design:TROIKA Design Werkstatt

142 x 28 x 22 mm, 106 g

Max. advertising space: 20x8 mm



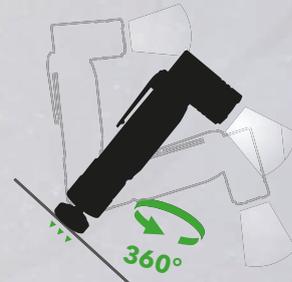
LITHIUM-ION BATTERY

800mAh

120-150 lumen

RECHARGEABLE VIA USB

front light can be bent up to 90°



5

Light functions



front light can be bent up to 90°



1 x push

100 % front light



2 x push

50 % front light



3 x push

100 % side light



4 x push

red side light



5 x push

red, fast flashing side light



Charging time 2hrs
Glow time 2h - 2,5hrs



150 lumen



120 lumen



ECO CAR KNICKLICHT

Combine an interface for mobile electronic devices with a multi-optional LED light and you get - the must-have item for every car. Perfect as a torch with a white LED front light - can be folded for optimal illumination. Practical with the work light on the side and easy to attach with a magnet. The torch can be recharged in an environmentally friendly way using the vehicle's 12 V connection and serves as a home base for smartphones and the like. With the included TROIKA TRIDENT charging cable, up to three devices can be connected to the vehicle at the same time. Extra for emergencies: the integrated tip made of tungsten steel can be used to smash the car window in the event of danger. Made of aluminium and plastic, titanium-coloured.

LITHIUM-ION BATTERY

800mAh

120-150 lumen



ECO CAR KNICKLICHT | TOR56/TI



Torch / bendable light for the car, 4 light functions, front light: 100% light + 50% light, flashing light (white LED, 150 lumens), side COB LED work light (120 lumens), light head can be bent up to 90° for optimum illumination, magnetic function, unscrew the cap at the end for charging and glass breaker (tungsten steel), 800 mAh lithium-ion battery, environmentally friendly as rechargeable via 12V, splash-proof (IPX4 waterproof grade), incl. TROIKA DREIZACK 3-in-1 charging cable - for simultaneous charging of up to 3 devices in the car (12V light serves as adapter + USB to micro USB/Lightning/USB-C), aluminium, plastic, matt, titanium coloured

Design: TROIKA Design Werkstatt

111 x 26 x 26 mm, 107 g

Max. advertising space: 10x10 mm



Charging time 2,5hrs
Glow time 2h - 3,5hrs

4

Light functions

light head can be bent up to 90°



light head can be bent up to 90°



magnet on the back

RECHARGEABLE VIA 12V CIGARETTE LIGHTER

front light with 100% and 50% light



side COB-LED work light with 100% and 50% light



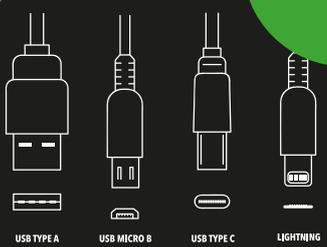
light head can be bent up to 90°



glass breaker made of extra hard tungsten steel



serves as as charging adapter in the car



rechargeable via 12V cigarette lighter



DELIVERIES

Our deliveries are made via UPS Standard unless arranged otherwise and will be calculated according to the UPS price list. Back orders will be dispatched without additional freight costs.

> Please note our general terms and conditions. We would be pleased to forward a copy on request.

> A price list for our additional services (engraving, print) is also available.

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Text: Gnoss.Kommunikation, Bannberscheid;
TROIKA Germany GmbH
Photos: TROIKA Germany GmbH, Marina Walter
(m4rin4.de), Hachenburg



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